



Week 24.2 - The fashion sustainability week in review

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BRANDS & RETAILERS

[Phipps commits to give to Oceanic Global this June](#): “**Phipps** announced on Tuesday a new partnerships with **Oceanic Global**, a non-governmental organization dedicated to ocean preservation, for World Oceans Day” (09 Jun – from *Fashion Network*).

[Olympics-India drop Chinese kit sponsor ahead of Tokyo Games](#): “The **Indian Olympic Association** (IOA) has dropped Chinese sportswear maker **Li-Ning** as its official kit partner citing public sentiment in the country, saying its athletes will wear unbranded apparel at the Tokyo Games instead” (09 Jun – from *Reuters*).

[Sustainable packaging, free returns top-of-mind for shoppers](#): “In **Dotcom Distribution**’s seventh annual e-commerce consumer study, a demand for greener, more sustainable approaches by retailers and brands was a notable trend among the more than 1,100 online shoppers polled. In the report, **Dotcom Distribution** culled insights from respondents around topics such as purchase behavior, packaging and shipping, and returns” (09 Jun – from *Yahoo! Life*).

[LVMH announces the launch of the LVMH Heart Fund, a global emergency and support fund for its 150,000 employees, with an initial endowment of €30 million](#): “As part of the corporate social responsibility approach it has spearheaded for nearly 15 years, the LVMH group has implemented an unprecedented fund aimed at supporting all its staff around the world. The LVMH Heart Fund will help employees suddenly faced with a serious personal situation by providing them with emergency financial aid as well as dedicated social and psychological support” (08 Jun – from **LVMH**).

[Kering accelerates circularity drive](#): “**Kering** has announced a new stage in its sustainable development strategy. In addition to climate change and biodiversity, the French luxury group, owner among others of **Gucci**, **Saint Laurent** and **Balenciaga**, is turning its attention to circularity, having recently published the ‘Coming Full Circle’ report, which focuses on the group's new plans in this field” (08 Jun – from *Fashion Network*).

[Why Dick’s, Gap and more retailers are enacting initiatives to keep workers safe](#): “Nonprofit **Open to All**, along with movement Hollaback and the **Retail Industry Leaders Association**, announced the launch of Inclusive Retail — a campaign that seeks to ensure floor staff and sales associates are not on the receiving end of unjust treatment from customers. **Ascena Retail Group**, **American Eagle Outfitters**, **Capri Holdings**, **Dick’s Sporting Goods**, **Gap**, **H&M** and **Ralph Lauren** were among the corporate partners that have signed on as participants” (08 Jun – from *Footwear News*).

[Ales Grey founder ‘Sneaker Steve’ Patino on building the brand’s first sustainable shoe — a clog](#): “[T]he brand is embarking on a new purpose: product that is better for the planet, starting with its unisex Rodeo Drive Clog, made out of a proprietary foam comprised of 51% recycled material” (08 Jun – from *Footwear News*).

[The mogul and the monster: Inside Jeffrey Epstein’s decades-long relationship with his biggest client](#): “Of the many mysteries that still surround the life and crimes of the notorious financier, the source of his wealth, and thus his power, might be the greatest. His long-standing business ties with his most prominent client, billionaire retail magnate **Leslie Wexner**, hold the key” (08 Jun – from *Vanity Fair*).

[‘No sale’: Patagonia defies shopping festival fervour in China](#): “‘Buy less, demand more’, the outdoor brand has proclaimed, in a contrarian tactic that has drawn attention amid the frantic discounting of the country's June ecommerce festival” (08 Jun – from *Campaign*).

[It is happening again! We keep creating material change](#): “Sourcing sustainable materials has always been an essential part of our sustainability work. Over the years, we've been doing pretty well in **Textile Exchange**’s Material Change Index, and for the second year in a row, we placed in the leading category” (08 Jun – from **Nudie Jeans**).

[Calzedonia closes Aries Textile factory in Romania, over 160 employees affected](#): Italian brand **Calzedonia** has closed the **Aries Textile** factory in Arad, which has been in operation since 1999. Public data indicate the factory has been permanently closed and the telephone numbers indicated for contact no longer work. Last year, the factory had over 160 employees (08 Jun – in Romanian from *Ziua de Vest*).

[Schuh parent company bans alpaca fleece after PETA appeal](#): “**Schuh**’s parent company, **Genesco**, has announced it will ban the use of alpaca fleece following an exposé by **PETA**, revealing the inhumane treatment the animals face during shearing” (07 Jun – from *TheIndustry.fashion*).

[Where to find PFAS-free outdoor clothing and gear](#): “Because brands, including **Patagonia** and **Arc’Teryx**, claim that non-toxic alternatives aren’t as effective, the chemistry consultancy bluesign and the certifier OEKO-TEX will approve a certain amount of short-chain PFAS in the manufacturing and finishing of some water-resistant outdoor products” (07 Jun – from *EcoCult*). [Ed’s note: PFC-free brands include **Páramo**, **Didriksons**, **Vaude**, **Jack Wolfskin**, **Icebreaker**, **Deuter**, and more.]

[Nike factory partner to pay laid-off garment workers \\$600K](#): “**Tegra** is set to sign a deal to pay 965 workers around \$600,000 in layoff and other compensation as it unwinds a key apparel factory in Managua, Nicaragua, trades union officials told *Sourcing Journal*” (07 Jun – from *Sourcing Journal*).

[Report: Half of UK fashion giants failing to support supply chain workers’ rights](#): “A ranking of 18 of the UK’s most influential high street and online fashion retailers has revealed weak progress across the board on labour practices and supply chain worker conditions, with half of the brands generating a negative impact” (07 Jun – from *Edie*). [Ed’s note: see full report [here](#). The top five companies in the ranking are **Marks & Spencer**, **Adidas**, **John Lewis**, **Mango**, and **Nike**. The bottom five companies are **TJX**, **Next**, **H&M**, **Boohoo**, and **Primark**.]

[Forte_Forte breathes new life into deadstock garments with upcycling capsule](#): “As fashion moves more toward sustainable practices, upcycling seems to be the hottest and trendiest topic right now, with brands such as **Miu Miu**, **Burberry**, **Alexander McQueen** and **Marine Serre** all tapping into the trend. Contemporary fashion label **Forte_Forte**, meanwhile, quietly embraced it almost 10 years ago by partnering with silk specialist **Mantero Seta** to retrieve and breathe new life into deadstock silks” (05 Jun – from *Yahoo! Life*).

[Warning strikes at IKEA and Kaufland in Germany](#): “Employees at **Kaufland** and **IKEA** went on strike in several Thuringian cities. This follows a call from the **Verdi** union, which is currently bargaining for higher wages and salaries ... Verdi is calling for an increase in wages and salaries by 4.5 percent plus 45 euros per month. Employers reject these demands, and have offered a significantly lower increase” (04 Jun – in German from *MDR*).